

# THE ATLANTIC HOTEL & OCEAN RESTAURANT

MEDIA PACK

SMALL  
LUXURY  
HOTELS  
OF THE WORLD

atlantic  
HOTEL

Where Luxury Meets The Ocean

ROB  
HOTELS





KEY FACTS





### Key Contacts

Patrick Burke  
Owner and Managing Director  
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Lisa Walker  
Sales and Marketing Manager  
[lisa.walker@theatlantichotel.com](mailto:lisa.walker@theatlantichotel.com)

### Opened

1970



### Address

Le Mont de la Pulente, St Brelade,  
Jersey, JE3 8HE

### Telephone

+44 (0) 1534 744101

### Email

[info@theatlantichotel.com](mailto:info@theatlantichotel.com)

### Location Coordinates

Latitude 49.188844, longitude -2.224453

### What3Words

[blend.fine.options](#)

### Website

[www.theatlantichotel.com](http://www.theatlantichotel.com)

### Facebook

[atlanticjersey](#)

### Twitter

[atlanticjersey](#)

### Instagram

[atlanticjersey](#)

### LinkedIn

[The Atlantic Hotel](#)

### Pinterest

[atlantichotel](#)

### Youtube

[atlantichoteljersey](#)

## KEY FACTS



#### **Number of Rooms      50**

Guestrooms at The Atlantic Hotel are decorated in elegant understated colours, with opulent marble bathrooms. Light oak and satin-polished chrome add stylish touches, while full height windows and balconies offer great views of the Atlantic Ocean and La Moye Golf Course. Interconnecting rooms are available for families with baby-sitting by arrangement.

Garden Studios and two luxury suites are also available – the Atlantic Suite in particular has been designed to offer the most luxurious accommodation in the Channel Islands.

#### **Room amenities**

- Complimentary daily newspaper
- Complimentary Wi-Fi
- Hairdryer
- Sky in-room TV system
- Heated towel rail
- In-room safe
- Bathrobes and slippers
- Tea / coffee making facilities
- Molton Brown toiletries
- Complimentary fruit bowl
- 24 hour room service
- Complimentary Hildon mineral water
- In-room fridge

#### **Other amenities**

- Indoor and outdoor swimming pools
- Sauna
- Spa pool
- Mini gymnasium
- Two spacious meeting rooms and a private dining room

## **KEY FACTS**



The Atlantic Hotel is the sole Channel Islands member of Small Luxury Hotels of the World, an exclusive collection of the very best independent hotels around the world.



The Atlantic Hotel is the sole Channel Islands member of Pride of Britain, a collection of Britain's finest privately owned hotels.



The Atlantic Hotel is a founder member of Luxury Jersey Hotels, a consortium of four and five star independent hotels formed to promote Jersey as a luxury holiday destination.



Our people are at the heart of everything we do and we aim to support them in every way we can. For this reason we are delighted to be a Jersey Living Wage Employer.




The Atlantic Hotel is proud to be an EarthCheck member and we are dedicated to a more sustainable future.



KEY FACTS





Over the years The Atlantic has won many awards including four red stars and four rosettes from the AA, the AA's Courtesy and Care Award for England, a Michelin Star for 11 consecutive years and was crowned 'Independent Hotel of the Year' at the prestigious Catey Awards 2014.

**2022** – Rewarded 4 AA Rosettes for Ocean Restaurant under Will Holland

**2021** – Boutique Hotelier Lifetime Achievement Award for Patrick Burke

**2019** – Jersey Style Awards Hotel of the Year

**2018** – National Geographic Traveller's Top Three Staycation Destinations in the UK

**2017** – The Atlantic named National Geographic Traveller's 'Home from Home' hotel

**2016** – Conde Naste Johansens Awards for Excellence – Best Dining Experience

**2014** – Cateys Independent Hotel of the Year

**2012** – Awarded 4 AA Rosettes for Ocean Restaurant

**2010** – Conde Nast Johansens Most Excellent Waterside Hotel UK and Ireland

## AWARDS AND ACCOLADES





In May 1970 Henry Burke proudly announced the opening of a new luxury hotel in one of the most stunning locations in the Channel Islands.

A graduate of the Swiss hotel school in Lausanne, Henry's involvement with the Jersey Hotel and Guest House Association as its President led to his belief in the island as a tourist destination and his commitment to establishing a new hotel of the highest quality.

Henry's son Patrick joined the family business in 1985 and succeeded his father as Managing Director in 1987. Since this time an ongoing programme of investment and development has ensured that the property has retained its position as one of Jersey's finest luxury hotels.

This philosophy of continuous improvement led to the launch of the celebrated restaurant, Ocean which welcomed Executive Chef, Will Holland in

October 2017, marking a new chapter for dining at the hotel.

Since its opening the hotel's family ownership has consistently delivered the highest levels of personal attention and service.

## BACKGROUND





KEY TEAM MEMBERS





## OWNER AND MANAGING DIRECTOR PATRICK BURKE

Educated at St Michael's School, Jersey and Stowe School, Buckingham, Patrick gained an Honours Degree in Hotel and Catering at the University of Surrey. Patrick then spent five years on the management team of two of London's leading five star hotels – The Carlton Tower in Knightsbridge and the Intercontinental at Hyde Park Corner before going on to manage hotels for Mark Warner in several European destinations.

Patrick was first appointed as a Director of Small Luxury Hotels of the World (SLH) in 1999. Elected from the membership by their peers, the International Board represents the interests of over 500 member properties in over 90 countries around the world. Patrick was elected Chairman in 2006 for a three year period and was re-elected as Director in 2022. Patrick remains deeply committed to SLH, having visited over 270 member properties around the world.

Patrick is a passionate ambassador for Jersey. In 2010 he co-founded the Luxury Jersey Hotels (LJH) consortium, designed to leverage the combined resources of a group of local hoteliers to identify and attract new market segments to Jersey. For the last twelve years Patrick has served

as Chairman of LJH and during this time he has achieved international recognition for the island as a leading destination.

Patrick Burke's contribution to the hospitality industry has been recognised by his admission as the sole Channel Islands member of the Master Innholders.



KEY TEAM MEMBERS





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## HOTEL MANAGER DROR DANINO-FORSYTH

Dror joined The Atlantic Hotel in August 2021 with over 12 years' experience as a Hotel Manager in luxury and boutique properties.

Born in Israel and educated both in Jerusalem and the UK, Dror was the Hotel Manager for the King David Hotel, hosting many of the world's most powerful and famous people. In London, Dror worked for the PPHE hotel group first as a Hotel Manager and later in the opening and repositioning of several luxury and lifestyle hotels across Europe. Dror was a St Julian's Scholar in 2018 and recipient of the UK's exclusive Master Innholders scholarship.





## SALES AND MARKETING MANAGER – LISA WALKER

Lisa joined The Atlantic Hotel in October 2020 with over 15 years' experience working in the marketing world.

Born in Jersey, Lisa started her career in journalism after gaining an honours degree in Broadcast Journalism before moving into the marketing industry. Throughout her career she has worked in a diverse range of sectors as part of in-house marketing teams and with agencies in Jersey and the UK. Lisa always enjoys a new challenge and loves to learn how different industries and businesses operate.

Outside of work, Lisa spends most of her time with her young family but also enjoys evenings with friends at Jersey's many excellent restaurants.



## REVENUE MANAGER HAYLEY BROCKWELL

Born and raised in Jersey, Hayley has been an integral member of the team at The Atlantic for 40 years.

Joining the hotel after leaving college in 1982, she originally joined as a trainee receptionist. Moving to the role of Reservations Manager, she has experienced the evolution from manual bookings to a computerised system, the internet and e-mail. Recently, Hayley has taken responsibility for revenue management at The Atlantic.

Hayley enjoys the opportunity to converse with guests new and old, as a welcoming and often familiar face. She loves The Atlantic's family atmosphere and friendly team which make the hotel a home away from home. Away from work, Hayley enjoys travelling the world and walking the island's cliff top paths.





## OCEAN RESTAURANT

Ocean is an exceptional luxury dining restaurant showcasing modern British cooking in a classic setting with the emphasis on fresh Jersey produce.

Executive Chef Will Holland creates sophisticated menus, including a seasonal a la carte, as well as a daily changing market menu and specially selected vegetarian and vegan dishes.

Will uses the best local ingredients and freshest produce from Jersey's coast and countryside. Many of these products already have international recognition and arrive straight into the kitchen bearing the distinctive Genuine Jersey logo.

Ocean's design is influenced by its coastal setting. Blues, whites and beiges create a modern classic look, while delightful hand crafted furniture and specially commissioned artwork emphasize the feeling of luxury. White American shutters frame stunning views over the gardens to the ocean beyond.

OCEAN RESTAURANT





## EXECUTIVE CHEF WILL HOLLAND

Predicted to be 'one of the 10 most influential chefs of the next decade' by The Good Food Guide, Will Holland has worked in Michelin-starred restaurants since the age of 18 and was awarded his own Michelin star before he was 30 years old. Taking a relaxed approach, the focus of his food is on celebrating exemplary British ingredients, using excellent technique resulting in outstanding dishes.

Will grew up in Bristol and when he was 13 he started working at a local butcher's shop after school and at weekends. By 14 years old he was certain his future lay in becoming a chef. After two years at catering college, Will secured his first job at Homewood Park in Bath working under Chef Gary Jones, now Raymond Blanc's Executive Chef at Le Manoir aux Quat' Saisons.

Will subsequently held positions at some of the finest establishments across the UK including Gravetye Manor in Sussex and Alan Murchison's L'Ortolan Restaurant in Berkshire. In 2007 he

opened L'Ortolan's sister restaurant La Bécasse in Ludlow. It was here that Will earned his first Michelin star just 18 months after opening the restaurant.

In 2014 Will opened Coast Restaurant in Pembrokeshire, Wales before joining The Atlantic Hotel as Executive Chef in October 2017.

Over the years, Will has appeared on numerous national television programmes including as guest chef on Saturday Kitchen with James Martin, beating the Hairy Bikers on their Food Tour of Britain and was the central region champion on BBC's Great British Menu. Named 'UK Restaurant Chef of the Year 2016' by The Craft Guild of Chefs, in Autumn 2017 Will appeared in the grand final of the National Chef of the Year competition.



KEY TEAM MEMBERS





| Meeting Room Capacities |         |       |       |         |         |              |          |         |          |
|-------------------------|---------|-------|-------|---------|---------|--------------|----------|---------|----------|
|                         | Theatre | Board | Class | Banquet | U Shape | Dinner Dance | Cocktail | Area m2 | Height m |
| <b>Pine Room</b>        | 60      | 30    | 40    | 60      | 30      | 40           | 100      | 110     | 2.6      |
| <b>Garden Room</b>      | 40      | 20    | 30    | 40      | 20      | n/a          | 60       | 100     | 2.4      |

Equipment for business meetings available by arrangement includes:

- Black-out facility
- Data and TV / Video monitors / Flip charts
- Front projection screen LCD projectors
- Microphones / PA system / Lecterns
- Phone / Modem points
- Video conferencing / Wi-Fi

## CONFERENCE AND MEETING ROOMS

### Private Dining

The Tasting Room offers an intimate private dining room for up to 20 guests while for larger parties, the elegant wood-panelled Pine Room caters for up to 60. Aperitifs can be served in The Garden Room or on the terrace during the summer months.





Set in ten acres of beautifully landscaped gardens overlooking the sweeping golden sands of St Ouen's Bay and the crystal blue Atlantic Ocean, The Atlantic Hotel offers the most idyllic wedding venue.



The Atlantic is licensed to host civil wedding ceremonies in a choice of two private rooms and on a wide selection of outdoor spaces in our gardens and grounds with St Ouen's Bay serving as a stunning backdrop.

The hotel's Events Team works closely with the wedding party to plan every detail of the ceremony and celebration, and is able to call on a network of local experts to assist with the photography, floral displays, wedding cake, live music and entertainment.

Whether informal canapés or a full wedding banquet, Executive Chef Will Holland is on hand to create memorable menus using a range of fresh Jersey produce. Meanwhile, the hotel's sommeliers will help select the most fitting champagnes and wines for the occasion.

## WEDDINGS





WELLNESS





The Palm Club at The Atlantic Hotel offers guests a relaxing environment in which to unwind or work out. The club comprises an indoor swimming pool, spa pool, mini-gymnasium and saunas.

Our Pop-up Summer Spa Tent is available for bookings exclusively for hotel guests from June to September. This holistic experience combines an extensive range of specialist treatments with an exquisite view over the stretching sands and rolling waves of St Ouen's Bay.

During the colder months, our Winter Treatment Room offers the perfect sanctuary to relax, de-stress and unwind. Located in a quiet corner of the hotel,

this cosy space provides a warm retreat away from the winter chill.

All of our treatments, including muscle-melting massages, rejuvenating facials and reflexology, use seaweed-based VOYA products developed by a family run business on the west coast of Ireland.

Yoga classes are available to guests throughout the year either as private one-to-one sessions or group classes as well as yoga brunch events throughout the summer.

eBikes can be hired directly from the hotel for the perfect way to explore the island at a more relaxed pace.



WELLNESS





ABOUT JERSEY





The largest of the Channel Islands, Jersey is truly special. A beautifully unspoiled landscape, striking coastline, golden sands and a unique blend of British and French influences combine to create a haven for travellers.

Walkers and cyclists can happily explore a myriad of winding green lanes, breathe in fresh clean air and enjoy the natural beauty of rugged coastlines and wooded valleys, beautiful beaches and tranquil country lanes.

For the active holiday maker there is a wealth of breath-taking experiences on offer to stimulate the senses. Rich in history and culture, the very character of this tiny Island is forged by centuries of battles, exploration, struggle and reinvention.

Imagine a combination of panoramic Atlantic views, the finest food, the most absorbing heritage and the most delightful flora and fauna, and you have the very essence of Jersey.

Welcoming and warm, a stay in Jersey will capture your heart and fire your imagination.

ABOUT JERSEY



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